



BarkeepOnline and Pour Cost Analysis

Why Should I subscribe to BarkeepOnline?

BarkeepOnline is a hosted service that works in conjunction with BarkeepApp. There are several key features that are available only in BarkeepOnline (they are not available in BarkeepApp), including:

- ✓ **Integrating Inventory Data and Sales Data** – BarkeepOnline has the tools to integrate your Inventory Data and Sales Data. Only BarkeepOnline gives you access to these features:
 - Uploading your Sales Data into your BarkeepOnline Account and mapping your Sales Items onto Expected Liquor Usage.
 - Variance Reports and Pour Cost Reports that compare your Expected Liquor Usage (based on Sales Data) to your Actual Liquor Usage (based on Inventory Data).
 - Drilling down into detailed information for each Item (product) and Category.
 - Identifying miscounting, over-pouring and theft.
- ✓ **Variance Reports** – BarkeepOnline’s Variance Report is a detailed analysis of your usage. A Variance Report determines the variance between the liquor that you used (based on Inventories) and what you sold (ideal used).
- ✓ **Pour Cost Reports** – BarkeepOnline Pour Cost Analysis is a tool to determine your Expected Pour Cost based on your Sales Data and Recipes and as well determining your Actual Pour Cost based on your Inventory Data.
- ✓ **Menu Costing** – BarkeepOnline uses your Recipes to automatically calculate the cost of each of your Sales Items. Users can review Sales Items individually or in a sortable list and compare their cost, average sales price, and average pour cost for each Sales Item.
- ✓ **Using Multiple iOS Devices** – With BarkeepOnline you can sync your data between multiple Apple iOS Devices. Once you sign up for a BarkeepOnline account, you can register any Devices that are running BarkeepApp with your BarkeepOnline account. All of the Devices that are registered with your account are automatically kept in sync. You and your staff can update your Inventory Data from any registered Device. You can even have multiple people work together on the same inventory, each with their own iOS Device.
- ✓ **Generate Orders and Manage Suppliers** – BarkeepOnline allows you to assign Items to Suppliers, set Par Levels and Reorder Points, and automatically generate Order Sheets based on your current inventory.
- ✓ **Review Data in Detail** – You can “drill down” from a Variance Report, Pour Cost Report or Usage Report into Inventory data for a particular Item enabling you to quickly find errors and the source of problems. Including:
 - inventory mistakes
 - missing products
 - incorrectly made cocktails, over pouring

continue to next page

BarkeepOnline (cont.)

- ✓ **Data Access** – Access your secure data from anywhere. With BarkeepOnline, you can view/edit your Inventory Data, run reports, generate orders, and upload Sales Data from a web browser by logging in to your BarkeepOnline account from any computer.
- ✓ **Data Backup** – Your data is backed up and protected in our professionally managed and secure data center. If your iOS Device is lost, stolen, or destroyed, you can quickly and easily load your data onto a new replacement Device by registering the new Device with your BarkeepOnline account.

Should I subscribe to BarkeepPro?

BarkeepPro is an enhanced version of BarkeepOnline that works in conjunction with BarkeepApp. It includes all the features available with BarkeepOnline as well as additional features that are ideal for:

- Large venues including hotels, casinos and country clubs.
- Managing more than one venue/account.
- Auditors using Barkeep to provide inventory services to their clients.

BarkeepPro Features

Some of the exclusive features available with BarkeepPro include:

- ✓ **Multiple Venues**
Users can manage multiple venues from a single account.
- ✓ **Multiple Venues with a single iOS Device**
BarkeepPro makes it simple to switch between accounts on a single iOS Device.
- ✓ **Multiple Users, Individual Passwords and Permission Levels**
BarkeepPro allows you to designate Account Administrators. Only they can add and manage individual users for their account. They also assign a user's level of access to data and the ability to use certain features. For example, certain staff members can be given permission to carry out inventories without having access to sales data and reports.
- ✓ **Audit Trail**
Review and track activity for your BarkeepPro users. Selecting Audit Info will show when Inventories were created or updated. You will be able to see either which user was logged in to BarkeepOnline or which registered iOS Device was used.
- ✓ **Manage Registered Devices**
Review a list of all Devices and track when they last synced to your account.
- ✓ **Manage Sales Data by Location within a single Venue**
BarkeepPro users can upload Sales Data by Location and run Variance Reports by Locations. For example, a Venue with separate bars and restaurants such as a hotel or large club.

To review all of the BarkeepApp, BarkeepOnline and BarkeepPro features see the

Features List at barkeepapp.com